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Linda K. Fuller

**Female Olympians**

A Mediated Socio-Cultural and Political-Economic Timeline

- ▶ **Highlights stories of female athletes throughout the history of the Olympics**
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This book examines women's participation in the Olympic Games since they were allowed to be included in that global arena. Using a holistic, social scientific approach, and emphasizing the rhetoric of sport mediatization, *Female Olympians* reviews the literature relative to sexism, racism, and ageism before providing historical, political, economic, and socio-cultural perspectives such as the gendered language of Olympic reportage, religious considerations, women's bodies relative to their training for the Games, drugs and doping, and female Paralympians. With numerous critical case studies, never-before assembled data, and personal interviews with athletes, this volume offers insights that both investigate and celebrate female Olympians' successes.

Linda K. Fuller, Professor of Communications at Worcester State University, USA, is the author or (co-)editor of more than 20 books and 250 professional publications and conference reports. Her books with Palgrave include *Sport, Rhetoric, and Gender: Historical Perspectives and Media Representations* (2006), *African Women's Unique Vulnerabilities to HIV/AIDS: Communication Perspectives and Promises* (2008), *Women, War, and Violence: Personal Perspectives and Global Activism* (2010), and *The Power of Global Community Media* (2012). Check out her website at [www.LKFullerSport.com](http://www.LKFullerSport.com).



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