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Educational experience

B.A. Skidmore College, 1964—American Studies
M.A. American International College, 1977—Human Technology
Ph.D. University of Massachusetts, 1984—Communication Studies

Teaching/research

*Professor, Worcester State University—Communications Dept., 1987-2002
*Nanyang Technological University, Singapore—School of Communications (Fulbright Senior Fellow, 1996)
*Invited resource person to the NGO forum of the United Nations World Conference against Racism (WCAR), Durban, South Africa, 2001
*Fulbright to do AIDS-related research in sub-Saharan Africa (Senegal, 2002)
*Senior Fellow, Women's Studies, Northeastern University 2003-2011

Author/(co-)editor

1. Public access cable television: A case study on source, content, audience, producers, and rules-theoretical perspective. Unpublished dissertation, U. Massachusetts, 1984.
2. *Beyond the stars: Stock characters in American popular film*. (Co-editor, with Paul Loukides). Bowling Green, OH: Popular Press, 1990.
3. *Communicating comfortably: Your guide to overcoming speaking and writing anxieties*. (Co-author, with Lilles McPherson Shilling). Amherst, MA: Human Resource Development Press, 1990.
4. *Beyond the stars II: Plot conventions in American popular film*, 1991.
5. *The Cosby Show: Audiences, impact, implications*. Westport, CT: Greenwood, 1992.
6. *Beyond the stars III: The material world in American popular film*, 1993.
7. *Beyond the stars IV: Locales in American popular film*, 1993.
8. *Chocolate fads, folklore, and fantasies* (A marketing study of the "Designer Chocolate" movement.) Binghamton, NY: Haworth Press, 1994.
9. *Community television in the United States: A sourcebook on public, educational, and governmental access*. Westport, CT: Greenwood Press, 1994.
10. *Communicating about communicable diseases*. (Co-editor, with Lilles McPherson Shilling). Amherst, MA: Human Resource Development Press, 1995.
11. *Media-mediated relationships: Straight and gay, mainstream and alternative perspectives*. Binghamton, NY: Haworth Press, 1996.
12. *Beyond the stars V: Themes and ideologies in American popular film*, 1996.
13. *Dictionary of quotations in communications*. (Co-compiler, with Lilles McPherson Shilling). Westport, CT: Greenwood Press, 1997.

14. *Women and AIDS: Negotiating safer practices, care, and representation*. (Co-editor, with Nancy L. Roth). Binghamton, NY: Haworth Press, 1998.
 15. *Media-mediated AIDS*. (Editor). Cresskill, NJ: Hampton Press, 2003.
 16. *National days/National ways: Historical, political, and religious celebrations around the world*. (Editor). Westport, CT: Praeger Press, 2004.
 17. *Sport, rhetoric, and gender: Historical perspectives and media representations*. (Editor). New York: Palgrave Macmillan, 2006.
 18. *Community media: International perspectives*. (Editor). New York: Palgrave Macmillan, 2007.
 19. *Sportscasters/sportscasting: Practices and principles*. New York: Routledge, 2008.
 20. *Exercises in sportscasting*. New York: Routledge, 2008.
 21. *African women's unique vulnerabilities to HIV/AIDS: Communication perspectives and promises*. New York: Palgrave Macmillan, 2008.
 22. *Sexual sports rhetoric: Historical and media contexts of violence*. (Editor). New York: Peter Lang, 2009.
 23. *Sexual sports rhetoric: Global and universal contexts*. (Editor). Peter Lang, 2009.
 24. *Tsunami communication: (Inter)personal/intercultural, media, technical, ethical, philanthropic, development, and personal responses*. (Editor). Hampton Press, 2010.
 25. *Women, war and violence: Personal perspectives and global activism* (co-editor, with Robin M. Chandler and Lihua Wang). New York: Palgrave Macmillan, 2010.
 26. *The Christian Science Monitor: An evolving experiment in journalism*. Santa Barbara, CA: Praeger, 2011.
 27. *The power of global community media*. (Editor). Palgrave Macmillan, 2012.
- Forthcoming:
- **The College Club of Boston: A quasiquicentennial retrospective*. Boston, MA: Acme.
 - * *Female Olympians: Tracing a mediated socio-cultural and political-economic timeline*. New York: Palgrave Macmillan.
 - * *Female Olympians' summer and winter events: Backgrounds and back-stories*.

Civic and professional volunteer experience

Adviser, ThinkActPeace (TAP) Foundation, Masbate, Philippines
 President, Springfield Women's Club, 1986-7
 Chair, Wilbraham (MA) Public Access Cable Television
 President, The Cosmopolitan Club (www.CosmoClubMA.org) 2010-12
 President, The Century Club (www.CenturyClubMA.org) 2010-12

Professional experience

Selected conference papers:

1. Attitudes in transition: A multi-method approach to retirement (with Bill Lesch), Speech Communication Association (SCA), Edwardsville, IL, 1981.
2. Radio Nederland Wereldomroep: A case study in international propaganda, Popular Culture Association (PCA), Wichita, KA, 1983.
3. Enculturation: An axiomatic theory of mass communication, Fifth International Conference on Culture and Communication, Philadelphia, PA, 1983.
4. Audience measurement methodology, National Federation of Local Cable Programmers (NFLCP), Portland, OR, 1983.

5. *Steam Ship Acadia*: Journal of Israel Lombard, 1942-3, PCA, Toronto, Canada, 1984.
6. Toward a re-conceptualization of television: The potential impact of access, International Communication Association (ICA), San Francisco, CA, 1984.
7. Television of the people, by the people, for the people: Public access. International Television Studies Conference, London, 1984.
8. CMM meets MBO: 'Coordinated Management of Meaning' meets 'Management By Objective,' World Communication Association (WCA), San Juan, Puerto Rico, 1984.
9. Producers of programming for noncommercial television, PCA, Louisville, KY, 1985.
10. Personal hygiene products: A case study in forced compliance, ICA, Chicago, 1986.
11. Television games: Applications and anecdotes, Workshop for the 17th Annual International Simulation and Gaming Association, Toulon, France, 1986.
12. Olympics access for women: Athletes, organizers, and sports journalists, The Olympic Movement and the Mass Media Conference, Calgary, Canada, 1987.
13. News viewers in an upper socio-economic community, PCA, Montreal, 1987.
14. If interactive video is the goal, what is the best educational means to achieving it? Writing for the Computer Industry Conference, MIT, 1987.
15. Terrorism as treated by the *Christian Science Monitor*, 1977-1987, Terrorism and News Media Research Project, Boston, MA, 1988.
16. Radio listenership by elderly, educated women, PCA, New Orleans, LA, 1988.
17. A sociolinguistic survey on the use of the term 'Ms.,' Conference on Research in Gender and Communication, Media, PA, 1988.
18. Audience appeal of *The Cosby Show*: How it cuts across cultural and demographic boundaries, Union for Democratic Communication, Carlton University, Ottawa, 1988.
19. Ritualistic television-viewing: The loyal audience of *The Cosby Show*, International Association for Mass Communication Research Conference (IAMCR), Barcelona, 1988.
20. Considerations and case studies of community access television in the United States, Junta de Andalucia, Union de Consumidores de Espana, RTVA, Seville, Spain, 1988.
21. The baseball movie genre: At bat, or struck out? PCA, St. Louis, MO, 1989.
22. Access to audiences by means of membership, WCA, Republic of Singapore, 1989.
23. Character conventions in American popular film: Cultural illuminators and indicators, NEPCA, Killington, VT, 1989.
24. Access to grassroots media: Public access cable TV in the U.S, UDC, NYC, 1989.
25. The business of sportscasting, International Conference on Sports Business, University of South Carolina, Columbia, S.C., 1989.
26. Cosby in the Caribbean: Audience data on *The Cosby Show*, Intercultural and International Communication Conference (IICC), Miami, FL, 1990.
27. Games in 'Mortal Games,' PCA, Toronto, Canada, 1990.
28. Hollywood's housekeepers: Maids in American popular film, New England Women's Studies Association, Kingston, RI, 1990.
29. Images of Olympians in film, ICA, Dublin, Ireland, 1990.
30. An American audience—Seoul Olympics, IAMCR, Lake Bled, Yugoslavia, 1990.
31. Tiananmen as treated by *The Christian Science Monitor*, Media and Crisis Conference, Quebec City, Canada, 1990.
32. Audience research technique teaching about the community, SCA, Chicago, 1990.
33. The potential impact of new technologies on access, Northeast Region NFLCP Spring Conference, East Hartford, CT, 1991.

34. Singapore's 24th National Day: Participant analysis, IICC, Miami, FL, 1991.
35. Film methodology: Is the genre approach dead? PCA, San Antonio, TX, 1991.
36. Singapore cinema: A burgeoning industry, WCA, Jyvaskyla, Finland, 1991.
37. Balancing special interest groups, NFLCP, Greenfield (MA) CC, 1991.
38. Reaching the right target market about AIDS: The Magic touch, Communication Association of Massachusetts, Emerson College, Boston, MA, 1992.
39. 'Getting Gays' through the classifieds, PCA, Louisville, Kentucky, 1992.
40. Teaching new communications technologies, NBS/AERho, Washington, D.C., 1992.
41. 'Monitoring' the Soviet coup, Temple U. Discourse Analysis, Philadelphia, 1992.
42. Reporters' rights to the locker room, UDC, Trent U., Peterborough, Ontario, 1992.
43. Magic in the media: The sports story of our times, International Society for Comparative Physical Education and Sport, University of Houston, Texas, 1992.
44. Comedy across cultures: A case study of *The Cosby Show*, 10th International Humor Congress, Paris, France, 1992.
45. Outreach to special interest groups—moderator, NFLCP, St. Paul, Minnesota, 1992.
46. Sportstalk/wartalk/patriotismtalk/mentalk: Super Bowl XXV, IAMCR, Guaruja, Brazil, 1992.
47. Remembering radio: Work in progress on oral history, IAMCR, Guaruja, 1992.
48. *Gremlins* in Yugoslavia: Cross-cultural cinema, NEPCA, Brookline, MA, 1992.
49. South Am as cinematic scene-stealer: Rain forest, IICC, Miami, FL, 1993.
50. Instructing about imbedded advertising in film, National Broadcasting Society/AERho, St. Louis, MO, 1993—*First place winner in faculty competition.
51. Management of community television, Northeast Regional Convention, The Alliance for Community Media (ACM), Pittsfield, MA, 1993.
52. In a league of its own: Penny Marshall breaks into the baseball film genre for women, PCA, New Orleans, LA, 1993.
53. AIDS as (filmic) entertainment, ECA, New Haven, CT, 1993.
54. U.S. community TV: Concerns, controversies, case studies, IAMCR, Dublin, 1993.
55. Images of Africa in popular film, WCA, Pretoria, South Africa, 1993.
56. Communication Strategies for AIDS, SCA, Miami, FL 1993.
57. Research about health communication, Turkish Comm Assoc, Istanbul, 1993.
58. Latino cinematic stereotypes: A pedagogical proposal, IICC, Miami, FL, 1994.
59. Chicago sportscasters, PCA, Chicago, IL, 1994.
60. Participant observation of a town's cable TV, ECA, Washington, D.C., 1994.
61. Channeling controversy: Technology, target markets, censorship and content on community television, IAMCR, Seoul, Korea, 1994.
62. Doubly excluded from the dialogue: Depictions of women in AIDS films, International Association for Mass Communication Research, Seoul, Korea, 1994.
63. How like 'McCarthyism' is 'Political Correctness'? ICA, Sydney, Australia, 1994.
64. Connections: media literacy and PEG access, ACM, Honolulu, Hawaii, 1994.
65. Hollywood and HUAC: Films about McCarthyism, NEPCA, Lewiston, ME, 1994.
66. Entertainment entrepreneurship: Singapore cinema, 16th Annual Ohio University Film Conference, Asian Cinema: Poetics & Politics, Athens, OH, 1994.
67. Media stereotypes of Middle Easterners: Movie terrorists, IICC, Miami, FL, 1995.
68. The Hutchins Commission vis-à-vis community TV: An alternative accounting of the five ethical standards, UDC, Austin, TX, 1995.

69. The not-so-‘Rocky’ road: Philadelphia films about sports, PCA, Philadelphia, 1995.
70. The ‘Sultan of Swat’ on the silver screen, A Conference Commemorating the 100th Birthday of Babe Ruth, Hofstra University, Hempstead, NY, 1995.
71. Borders as a cinematic convention: Canada as a case study, 13th Biennial World Communication Association conference, Vancouver, British Columbia, Canada, 1995.
72. Eliza Wright Osborne (1830-1911), Life and Leadership of Elizabeth Cady Stanton Conference: A Centennial Celebration of The Woman's Bible, Columbia, SC, 1995.
73. WWAs (Women With AIDS), SCA, San Antonio, TX, 1995.
74. The future of mass media, National University of Singapore (NUS), 1996.
75. Hollywood to Singapore, Rotary Club of Marina City-Singapore, 1996.
76. Our bodies, our (Singapore) selves: Messages to women in the Singapore media, Association of Women for Action and Research (AWARE), Singapore, 1996.
77. Media messages and representations of HIV/AIDS, Centre for Mass Communication Research, University of Leicester, England, 1996.
78. Emerging technologies, Institute of Public Relations of Singapore, 1996.
79. From *Sleeping in Seattle* to Singapore, Rotary Club of Bugis Junction, 1996.
80. Developing grassroots community media in Singapore, Asian Mass Communication Research and Information Centre (AMIC) 25th Anniversary, Singapore, 1996.
81. Communication skills in medicine, Kuala Lumpur, Malaysia, 1996.
82. ‘Personals,’ planning, and perspectives, Social Dev Unit (SDU), Singapore, 1996.
83. Cultural communication in relationship-seeking: A report on the U.S. and Japan, 26th Annual Convention, Communication Association of Japan, Tokyo, Japan, 1996.
84. Government as corporate beast: Singapore/grassroots media, UDC, Chicago, 1996.
85. When a national characteristic becomes popular culture: The case of Singapore's ‘Kiasuism,’ NEPCA, Quinnipiac College, Hamden, CT, 1996.
86. Advertising appeals to Asian women: Singaporean and Japanese consumers, 61st Annual Convention, Association for Business Communication (ABC), Chicago, IL, 1996.
87. Singaporeans searching for social relationships: Applications from both interpersonal and mass communications, ICC, Miami, FL, 1997.
88. Trekking rhetoric: May, 1996 Mount Everest disaster, PCA, San Antonio, TX, 1997.
89. Privacy, freedom, regulation, Technologies of Freedom, MIT, Cambridge, 1997.
90. Canadian mints, Society for Cinema Studies (SCS), Ottawa, Canada, 1997.
91. Ruling out racism in multi-racial Singapore, WCA, San Jose, Costa Rica, 1997.
92. Top-down community TV: The case of Singapore, ACM, Milwaukee, WI, 1997.
93. Monitoring the O.J. Simpson case vis-a-vis domestic violence, Northeast Popular Culture Association, Wentworth Institute of Technology, Boston, MA, 1997.
94. Is it a board of directors, or a producers' meeting?, ACM, North Adams, MA, 1997.
95. Remembering Ithiel de Sola Pool, Media in Transition, MIT, Cambridge, MA, 1997.
96. Transcending theory: A dialogue on communication strategies for HIV/AIDS education and service delivery for marginalized communities, NCA Chicago, 1997.
97. A century of immigrant images in film, ICC, Miami, FL, 1998.
98. Disney's ducks: A film series to advertise an NHL franchise, PCA, Orlando, 1998.
99. Initiating an I-net: Incorporating educational access, ACM, Brockton, MA, 1998.
100. Pagers, phones, personal computers and plans for more: Telecommunications usage of Singaporean P/R professionals, ICA, Jerusalem, Israel, 1998.
101. Starting Singapore on the road to community TV, IAMCR, Glasgow, 1998.

102. Independent efforts of women filmmakers and videographers in the AIDS pandemic, IAMCR, Glasgow, Scotland, 1998.
103. Martha Coffin Wright (1806-1875): Presider at the 1848 Women's Rights Convention, Seneca Falls, NY, Org for the Study of Comm, Portland, Maine, 1998.
104. Political implications of the AIDS/breastfeeding issue, NCA, NY, 1998.
105. Heather in the highlands: Images of Scotland in popular film, IICC, Miami, 1999.
106. Single-sex health clubs: Political, economic, psychological, and socio-cultural implications. Women's Studies/New Millennium, S. CT State U., New Haven, 1999.
107. A pedagogical precedent: Interactive distance-learning among seven educational institutions, IAMCR, Leipzig, Germany, 1999.
108. AIDSfilms: Depictions of the HIV/AIDS pandemic, NCA, Chicago, IL, 1999.
109. Ethnic communications in Massachusetts, Distance Learning, Amherst, MA, 1999.
110. Telecommunications, Cultural Environment Movement (CEM), Athens, OH, 1999.
111. The friendship between Paul Robeson and W.E.B. DuBois, PCA, Orlando, 1999.
112. Interactive, interdisciplinary distance learning: A participant observation, Massachusetts Education Computing Conference, Springfield, MA, 1999.
113. Nationalism and national celebrations, IICC, Miami, FL, 2000.
114. The gym/gyn health club issue, PCA, New Orleans, LA, 2000.
115. How far should/would comic strips go?: The case of breast cancer in *Funky Winkerbean*, IAMCR, Singapore, 2000.
116. 'Dummy' to 'Disabled': Filmic images of deafness. NEPCA, Spfld, MA, 2000.
117. AIDS in African cinema: Francophone films. SCS, Washington, DC, 2001.
118. Miller time? Dennis Miller, sportscaster on MFN. PCA, Philadelphia, PA, 2001.
119. Community media: 'Our Media, Not Theirs.' ICA, Washington, DC, 2001.
120. Workshop on ethnicity, NGO forum of the United Nations World Conference against Racism (WCAR), Durban, South Africa, 2001.
121. Genre, VIH/SIDA, et pauvreté, L'Association Femme, Enfant Lutte Contra La Pauvreté and Le Ministre de la Famille et de la Petite Enfance, Dakar, Senegal, 2002.
122. (Double+) victimization for women athletes, IAMCR, Barcelona, Spain, 2002.
123. Resilience and restraint: 9/11 by *CSMonitor*, IAMCR, Barcelona, Spain, 2002.
124. Global medical injustice: HIV/AIDs. UDC, State College, PA, 2002.
125. (Un)necessary roughness: Sports violence. NEPCA, Worcester State U, 2003.
126. Teaming gender with the language of sport. NCA, Miami, FL, 2003.
127. Ethical issues for western feminists researching AIDS. Feminist Issues Colloquium Series, Northeastern University, Boston, 2003.
128. Fictionalizing football: Playmakers. IAMCR, Porto Alegre, Brazil, 2004.
129. The politics and process of critiquing African AIDS films. Keynote, Screen Media and Sexual Politics Conference, Plymouth State College, NH, 2004.
130. An international newspaper with unique reportage on women and women's issues: *The Christian Science Monitor*. Northeastern University, Boston, 2004.
131. Gay bishops, gay marriage, gay news: The treatment of 'homosexuality' in *The Christian Science Monitor*. NEPCA, Newbury College, Boston, 2004.
132. Searching for sex, love, and romance in the media. NCA, Chicago, 2004.
133. Vixens, victims, and virtuous women: Media images of HIV/AIDS. World AIDS Day, Northeastern University, Boston, 2004.

134. Jockocracy revisited and re-visioned: A case study of a 30-years-ago sports media panic. IAMCR, Taipei, Taiwan, 2005.
135. Communication about nationalism. NCA, Boston, MA, 2005.
136. Yao: Celebrity support of HIV/AIDS education. Northeastern U, Boston, 2005.
137. The warlike, violent language of sport. Northeastern University, Boston, 2005.
138. Networking nationalism: Cross-national comm. ICA, Dresden, Germany, 2006.
139. Wartime rape: A filmic chronology. Northeastern University, Boston, MA, 2006.
140. Sports celebrity-hood seen in a positive light: Yao Ming. PCA, Atlanta, 2006.
141. Violence vs. women: Representations in war, domestic settings, and the media. Women, War, and Violence, Northeastern University, Boston, MA, 2006.
142. Visual representations of sport, rhetoric, and gender. PCA, Boston, MA, 2007.
143. Celebrating the scholarship of George Gerbner. ICA, San Francisco, CA, 2007.
144. Pat Tillman: Sport hero/martyr as militaristic symbol of the Iraq/Afghanistan war. IAMCR 50th Anniversary Conference, Paris, France, 2007.
145. The spicy, gendered language of sport. NCA, Chicago, IL, 2007.
146. How far gone? Ishmael Beah's memoirs of a boy soldier. Boston, MA, 2008.
147. Community media: An active means of social impact. ICA, Montreal, 2008.
148. African grandmothers: HIV/AIDS and 'Skip-generation' parenting. IAMCR, Stockholm, Sweden, 2008.
149. Community media in Africa: An alternative voice in the HIV/AIDS pandemic. Our Media 7, Accra, Ghana, 2008.
150. Humanism, humanitarianism, and human rights relative to media representations of child soldiers. Media, War and Conflict Resolution, Bowling Green, Ohio, 2008.
151. Women in the military: Today's girl child soldier. Connecticut Valley Historical Museum, Springfield, MA, 2008.
152. Community-building and combating HIV/AIDS in Africa through community media. World Asso Christian Comm (WACC). Cape Town, South Africa, 2008.
153. Framing a flaming issue: Beijing Olympic Torch. PCA, New Orleans, LA, 2009.
154. Communication is key to AIDS in Africa. World Affairs Council (WAC), Springfield, MA, 2009.
155. Synchronizing sport into the global communication/social change discussion. ICA, Chicago, IL, 2009.
156. Gender markings, male generics, naming conventions, descriptive linguistics, and the metaphorical language of sport. NCA, Chicago, IL, 2009.
157. Human rights, health, gender equity, and peace-building: Girls' and women's issues in SfD (Sport for Development), Northeastern University, Boston, 2010.
158. The power of sport for peace-building, International Sport for Development and Peace Association (ISDPA), Northeastern University, Boston, MA, 2010.
159. Matters of communication from the tsunami of 2004: (Inter)personal/intercultural, mass media, ICTs, and other responses, ICA, Singapore, 2010.
160. Media-mediated images of women in war. Gender Matters Series, Northeastern University, Boston, MA, 2011.
161. The Singapore girl: (De)construction of a global icon. ICA, Boston, MA., 2011.
162. Moving to multi-platform formats: An update on local, national, and international community media movements. Keynote, ACMNE, Springfield, MA, 2011.
163. Mediated cover-ups and coverage of the Penn State scandal: A gendered critical

- discourse analysis. Mediated Celebrity: The Sports Version, Stockholm, 2012.
164. A Boston-headquartered, 100-year-old international newspaper: *The Christian Science Monitor*, Journalism division, PCA, Boston, MA 2012.
 165. Tunisia as a turning point for community cyber-events. Union for Democratic Communication, Tallahassee, Florida, 2012.
 166. Community media: Ongoing south-north conversations. International Association for Media and Communication Research, Durban, South Africa, 2012.
 167. When sports announcers become news: Sportscaster celebrity hood. International Association for Media and Communication Research, Durban, South Africa, 2012.
 168. Sexist commentary at the Olympic games. International Symposium for Olympic Research, University of Western Ontario, London, Ontario, 2012.
 169. Teeing up for female Olympian golfers, after a 116-year absence. Popular Culture Association, Washington, DC., 2013.
 170. What happened to my newspaper?: Journalism in the 21st century. College Club of Boston (MA), 2013.
 171. Women and the Olympic Games: An abbreviated timeline. Cosmopolitan Club annual meeting, Somers, CT, 2013.
 172. Bikinis, bodysuits, burqas, and boxer shorts: The continuing controversies over female Olympians' uniforms. IAMCR, Dublin, Ireland, 2013.
 173. An update on community media around the world. Workshop for the Alliance for Community Media Northeast Region, *Tradition Meets Innovation*, Sturbridge, MA, 2013.
 174. Sex verification for the Olympic Games: History, hysteria, and hyperandrogenism. North American Society for the Sociology of Sport Conference, Quebec City, 2013.
 175. Grit and glam: Female Paralympians' reframing and re-visioning of 'disability' in 2012 London. IAMCR, Hyderabad, India, 2014.
 176. The rhetoric of racism at the Olympic Games. International Association for Intercultural Communication Studies (IAICS), Providence, RI, 2014.
 177. Bad boys, Good Old Boys in the Ray Rice assault case. PCA, New Orleans, 2015.
 178. The power of ambiguous gender: The case of Indian sprinter Dutee Chand. IAMCR, Montreal, Canada, 2015.

Selected journals and books:

1. The Recorder: An observational study of a community newspaper, *Newspaper Research Journal*, 4. (Spring, 1983): 25-32.
2. Developing survey instruments for assessing community programming, *Community Television Review*, 7 (Spring, 1984): 18.
3. The constitutionality of cable technology. In Ray B. Browne (Ed.), *Laws of our fathers: Popular culture and the US constitution* (Popular Press, 1986): 114-122.
4. Access and First Amendment rights, *Northeast Regional Report*, (Winter, 1985): 8.
5. Managerial involvement in community affairs: Economic and ethical implications. *Press Concentration and Monopoly Research*, AEJMC, 1985.
6. International propaganda via shortwave: The Dutch example from an American perspective, *World Communication* 15 (Fall, 1986): 143-154.
7. TV viewing rules vs. TV viewing. *Comm. and Simulation*. Multi Lingual, 1987.
8. Researching women and the Olympics, *The Starting Line*, Canadian Association for the Advancement of Women and Sport (Summer, 1987): 11+.

9. Olympics access for women: Athletes, organizers, and sports journalists. *The Olympic movement and the mass media*. University of Calgary. Hurford, 1987, 4/9-4/18.
10. Terrorism as treated by *The Christian Science Monitor*, 1977-1987, *Political Communication and Persuasion* 5 (1988): 121-137.
11. Systems-theoretical aspects of popular culture and mass comm. Browne & Fishwick (Eds.), *Symbiosis: Popular culture and other fields* (Popular Press, 1988): 137-45.
12. The baseball movie genre: At bat or struck out?" *Play & Culture* 3 (Feb, 1990): 64-74
13. From servile to sassy: A look at Hollywood's 'Maids.' Loukides & Fuller (Eds.), *Beyond the stars: Stock characters in Am popular film* (Popular Press), 1990: 110-119.
14. Book reviews: Regina Barreca (Ed.), *Last laughs: Perspectives on women and Comedy* (1988) and Nancy Walker, *A very serious thing: Women's humor and Am culture* (1988), *Quarterly Journal of Speech* 4 (Nov, 1990): 453+.
15. Producers of programming for noncommercial TV, *Medienpsychologie*, 4 (Dec, 1990: 302-314.
16. How children's TV deals with death, *Media and Values*, 52-3 (Fall, 1990/1991): 28.
17. 'Triumph of the Underdog' in baseball films. Loukides & Fuller (Eds.), *Beyond the stars II: Plot conventions in American popular film* (Popular Press, 1991): 53-60.
18. Tiananmen as treated by *The Christian Science Monitor*. *Political Communication and Persuasion* 8 (1991): 79-91.
19. Taking terrorism into the classroom, *Journal of Popular Culture*, 25/1 (1991): 93-98.
20. Membership methodology, *Massachusetts Journal of Communication*, 1992.
21. Teaching about new communications technologies, *Signals*, 1992.
22. Reporters rights in the locker room, *Feminist Issues*, 12: 1 (Spring, 1992): 39-45.
23. Depictions of death on children's television, *Media Development* (39: 4), 1992): 27-8
24. Tracking telecommunications technologies: Some research considerations, *Australian Journal of Communication*, Vol. 19, No. 1 (1992): 156-164.
25. Desperately seeking meaning: 'Personals.' Loukides & Fuller (Eds.), *Beyond the stars III: The material world in American popular film* (Popular Press, 1993): 89-96.
26. Telecommunications applications for distance learning, *Distance Learning Task Force Report*, Worcester State University, 1993.
27. Last bastion of masculinity: Men's rooms. Loukides & Fuller (Eds.), *Beyond the stars IV: Locales in American popular film* (Popular Press, 1993): 223-230.
28. If interactive video is the goal, what is the best educational means to achieve it? *Telematics and Informatics*, Vol. 10, No. 4, 1993.
29. The Magic Johnson media phenomenon. Fuller & Shilling (Eds.), *Communicating about communicable diseases*. Amherst, MA: HRD Press (1994): 155-176.
30. The business of sportscasting. In Peter J. Graham (Ed.), *Sport business: Operational and theoretical aspects* (Dubuque, IA: Wm. C. Brown, 1994): 251-261.
31. Communicate! (about AIDS), *Media Ethics*, Vol. 6, No. 2 (Spring, 1994): 7+
32. Participatory audience analysis, *Speech Comm Teacher* (Summer, 1994): 9-10.
33. Portrayals of physical disability in the movies: Martin F. Norden's The cinema of isolation: A history of physical disability, *Democratic Communiqué*, X111/1 (1995): 20.
34. Olympic documentary films. John E. Findling and Kimberly D. Pelle (Eds.), *Historical dictionary of the modern Olympic movement* (Greenwood, 1996): 404-414.
35. Hollywood holding us hostage: Or, why are terrorists in the movies Middle Easterners? In Yahya R. Kamalipour (Ed.), *The U.S. media and the Middle East: Image*

- and perception* (Westport, CT: Greenwood Press, 1996): 187-197.
36. Ideology of the 'Red Scare' mvt: McCarthyism in the movies. Loukides & Fuller (Eds.), *Beyond the stars V: Themes and ideologies in Am popular film* (1996): 229-247.
 37. Beauty/body media messages aimed at Singaporean women, *Awareness: A Journal of the Association of Women for Action and Research*, 3: 2 (June, 1996): 27-37.
 38. Sporting life in PA caught on celluloid, *Pennsylvania History*, 43/4 (1997): 543-548.
 39. Relationship-seeking similarities and differences between the U.S. and Japan, *Human Communication Studies*, Vol. XXV (1997): 43-60.
 40. Developing grassroots community media in a computer society. Crispin C. Maslog, et al, *Communication for people power: An introduction to community communication*. Quezon City, Philippines: UNESCO-TAMBULI Project (1997): 224-232.
 41. We can't duck the issue: Imbedded advertising is increasing in the motion pictures. In Katherine T. Frith (Ed.), *Undressing the ad* (Peter Lang, 1997): 117-138.
 42. Saving stories: A goal of the Cultural Environment Movement, *Gazette: The International Journal of Communication Studies*, Vol. 60, No. 2 (April, 1998): 139-153.
 43. To desire to direct differently: Women producer/directors of AIDS films. In Nancy Roth and Linda K. Fuller (Eds.), *Women and AIDS: Negotiating safer practices, care, and representation*. Binghamton, NY: Haworth Press (1998): 257-292.
 44. The role of dominant ethnicity in racism: Reportage on Chinese rule in multi-racial Singapore, *The Edge: The E-Journal of Intercultural Relations*, 1/3 (June, 1998).
 45. Singapore's *Mr. Kiasu*, *Kiasu Krossover*, *Kiasu Max*, and *Kiasu the Xtraman*: Comics reflecting a nation's personality and popular culture. In John A. Lent (Ed.), *Cute, cheap, mad, and sexy: Asian cartooning*. Popular Press (1998): 91-108.
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Alliance for Community Media (ACM)

Americans for Middle East Understanding (August, 2015).

Asian Cinema Studies Association

Association for Education in Journalism and Mass Communication (AEJMC)
International Association for Communication and Sport (IACS)
International Association for Mass Communication Research (IAMCR)
International Communication Association (ICA)
National Communication Association (NCA)
North American Society for the Sociology of Sport (NASSS)
Organization for the Study of Communication, Language and Gender (OSCLG)
Popular Culture Association (PCA)
Society for Cinema and Media Studies (SCMS)
Union for Democratic Communication (UDC)
Women's Studies Association (WSA)
World Communication Association (WCA)